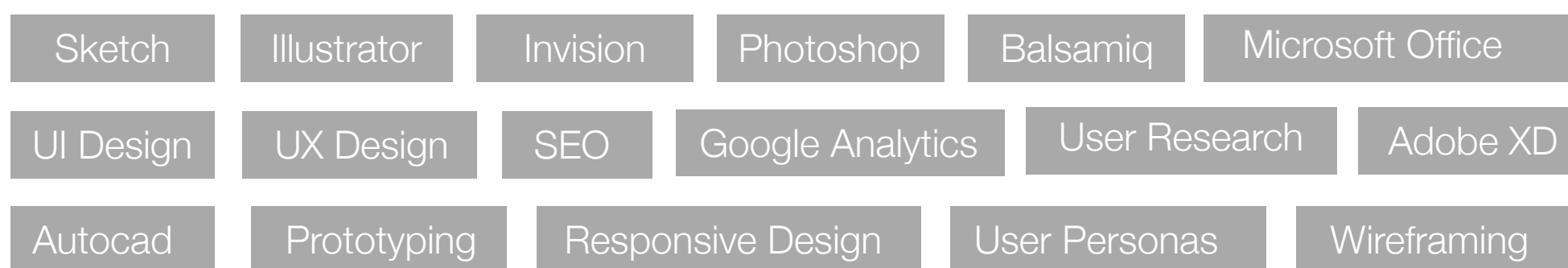# ClaudioPriore

UI/UX Designer: creative, enthusiastic and forward-looking professional with an outstanding background in multiple areas including Architecture, Interior Design, Web Design and Social Media Marketing. I love to create any kind of Interface, combining creativity, sense of aesthetics and functionality

London, NW2
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w: claudiopriore.design

Key Skills

Sketch | Illustrator | Invision | Photoshop | Balsamiq | Microsoft Office
UI Design | UX Design | SEO | Google Analytics | User Research | Adobe XD
Autocad | Prototyping | Responsive Design | User Personas | Wireframing

Professional Experience

March 2019 - Current

Freelance
UI/UX Designer - Web Designer

Branding, deisgning of Website, Search Engine Optimization , Social Media Presences and strategies, Creating Contents, Research, Analysis, designing of New Logo for varioius Company such as Photographer "DanieleRomanoPh" or B&B in Lisbon "Maria Sardinha".

April 2015 - Current

Interdesign UK / Flexform London
Web Design / Digital Marketer and Interior Design Consultant

Designing, Managing and mantaining the Company Website after doing Competitor Research, Analysis, Testing and Prototyping. Continually working on the Search Engine Optimization of the website. Using Google Analytics, tracking and analysing web traffic flow and providing regular report. Creating strategies and social media presences.
Consulting on High-End furniture sales, developing floor plans layout. Working with Interior designers to meet clients specific needs and requests. Assisting retail clients choosing the best furniture, materials and fabrics.

Oct 2010 - March 2015

Caffe Nero Ltd.
Store Manager

Store Business operations, including managing profit & loss, facility management, safety and security banking. Analysed sales figures and forecasted future sales. Problem solving.
Human Resources: recruiting, performance management and schedule workplace timetable.
Managed and motivated a team to increase sales and ensure efficiency.

Education

January 2019 - June 2019

CareerFoundry
UI/UX Design

500+ hours of training with industry -leading mentors; specialising in UX process and methodology that includes User Research, User Journey, User Personas, Testing, Information architecture and Visual design fundamentals.
Designed Severals real world projects using software as Sketch and InVision for wireframing, prototypes and mockups.
https://claudiopriore.design

July 2017

ual: University of the Arts London
Social Media Marketing

Sept. 2012 - June 2013

KLC School of Design
Interior Design - Level 1 Award

Sept. 2003 - June 2010

Politecnico di Milano
Bachelor of Architecture